Critical Reflection	Effective Academic Communication
Analysis & Synthesis	Good Writing
 Move past the emotional and into the reflective Focus on one or two points and elaborate on them fully Synthesize the material Present a concise reading of the piece Historically contextualize the material, if appropriate Close Reading Look at the choice of language, themes, motives that are repeatedly used Pay attention to the voice of the narrator, the visual language in film, the stylistic components of the film, use of soundtrack Demonstrate an understanding of how the creator presents the piece Ensure your writing is not a film review Explore what it is and how it is presented Analyze how the material elicits an emotional response in the viewer, stylistically, technically? Without losing empathy, engage in the material in a scholarly, academic fashion Think about the genre 	 Avoid generalizations and repetition of ideas No casual language Aware that it's an academic communication, so it needs to adhere to academic expectations No offensive and/or discriminatory language Concise Coherent flow and stylistically polished Can use "I" Refrain from jargon and clichés Quoting from film, identify with appropriate referencing. Use of Spellcheck Write in English or German Stay within the word limit to practice concision Grammatically correct Thesis statement for the piece plus topic sentences Don't summarize other people's opinions; this is a personal exploration of the material as an academic. Devoid of unsubstantiated opinions;' need to have evidence for their claims and arguments, e.g. What makes the film powerful? Sound Evidence & Citations Don't rely on anecdotal or heresay evidence. Avoid plagiarism Citations are correct Secondary sources are not necessary, but if you use them, provide references in correct MLA style. Any quotations and citations must be properly identified or will be considered plagiarism. Evidence of plagiarism results in a score of zero for the assignment.
Value: 12 points Comments:	Value: 8 points Comments
Comments.	

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